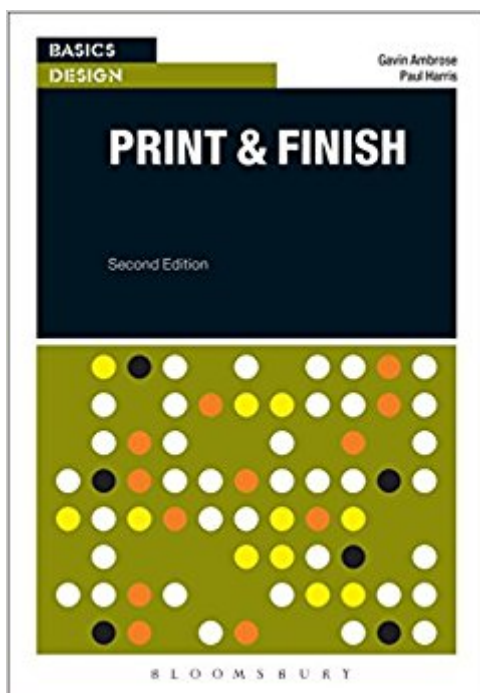


The book was found

# Basics Design: Print And Finish



## Synopsis

The Basics Design series is designed to provide graphic arts students with a theoretical and practical exploration of fundamental topics, including layout, format, typography, colour and image. Packed with examples from students and professionals and fully illustrated with clear diagrams and inspiring imagery, they offer an essential exploration of the subject. The second edition of the sixth book in the series, Print and Finish is a guide to the printing and finishing techniques employed by graphic design studios all over the world. A thorough understanding of these techniques will equip the designer with the ability to harness the creative potential of these processes and add creative elements to a design in order to increase its impact and functionality. Showcasing seven different paper and ink stocks and finishes, the book is an invaluable reference tool. With new contributions and activities, the second edition builds on the success of the first, and is an absolute must-have for all design students.

## Book Information

Series: Basics Design (Book 11)

Paperback: 184 pages

Publisher: Fairchild Books; 2 edition (March 27, 2014)

Language: English

ISBN-10: 2940496536

ISBN-13: 978-2940496532

Product Dimensions: 6.3 x 0.6 x 0.4 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #206,045 in Books (See Top 100 in Books) #112 in [Books > Arts &](#)

[Photography > Graphic Design > Typography](#) #655 in [Books > Arts & Photography > Graphic](#)

[Design > Techniques](#) #54042 in [Books > Textbooks](#)

## Customer Reviews

Gavin Ambrose is a practising graphic designer whose client base includes the arts sector, publishers and advertising agencies. He teaches at the University of Brighton. Paul Harris is a freelance writer and editor. His work has appeared extensively in magazines and journals in both the US and the UK.

very good book

[Download to continue reading...](#)

Basics Design: Print and Finish Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Sing You Home Large Print (Large Print, companion soundtrack, Large Print) My Own Comic Book: Create Your Own Comic Strips from Start to Finish (Large Print 8.5"x 11" 120 Pages) (Blank Comic Books) (Volume 1) Blank Comic Book Make Your Own Comic Book: Create Your Own Comic Strips from Start to Finish (Large Print 8.5"x 11" 120 Pages) (Comic Sketch Book) (Volume 1) Leopard Print: Gifts / Gift / Presents ( Leopard Skin / Fur - Ruled Notebook ) [ Animal Print Stationery / Accessories ] (Contemporary Design) Design, When Everybody Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe) A Graphic Design Project from Start to Finish A Field Guide to Fabric Design: Design, Print & Sell Your Own Fabric; Traditional & Digital Techniques; For Quilting, Home Dec & Apparel Large Print Simple and Easy Mandalas: Simple, Easy, and Relaxing Large Print Mandalas Adult Coloring Book (Coloring books for grownups) (Volume 60) The complete new techniques in printmaking;: The art and technique of the collagraph, the dimensional print, dry lithography, photographic prints, ... prints, print workshop, sources, and charts Anesthesia Equipment: Principles and Applications (Expert Consult: Online and Print), 2e (Expert Consult Title: Online + Print) Imaging of Arthritis and Metabolic Bone Disease: Expert Consult - Online and Print, 1e (Expert Consult Title: Online + Print) Chest Radiology: Plain Film Patterns and Differential Diagnoses, Expert Consult - Online and Print, 6e (Expert Consult Title: Online + Print) The Practice of Interventional Radiology, with online cases and video: Expert Consult Premium Edition - Enhanced Online Features and Print, 1e (Expert Consult Title: Online + Print) Stoelting's Anesthesia and Co-Existing Disease: Expert Consult - Online and Print, 5e (Expert Consult Title: Online + Print) Print's Best Letterheads and Business Cards 2 (Print's Best Letterheads & Business Cards, 1992) Print's Best Logos and Symbols: Winning Designs from Print Magazine's National Competition Clinical Procedures in Primary Eye Care: Expert Consult: Online and Print, 4e (Expert Consult Title: Online + Print)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

